

### We Want to Hear from You

Are your employees:

- Arriving to work at the last minute or late?
- Fighting traffic?
- Starting their work day stressed?
- Tired of paying high gas prices?

**There is a better way to work! Call us to learn about our money saving alternative modes of transportation for your employees!**

#### CLEAN AIR PARTNER

#### SPOTLIGHT



#### Andrews Cadillac

- Since 1979, the premiere Cadillac dealer in Middle Tennessee
- Family owned and operated with over 60 years of family experience as a Cadillac dealer
- A full service facility with an in-house collision center and award-winning service department.
- Second largest Cadillac dealer in Tennessee
- Clean Air Partner of Williamson County 2005–2006

*InMotion* is a publication of The TMA Group.

For more information about our services and programs, contact us: (615) 790-4005

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# InMotion

Our job is getting you to yours!

## The 3 “R’s” of Business: Reduce, Reuse and Recycle

Waste reduction should be an important part of doing business in 2007. There are four main components to help business handle and minimize waste. By practicing these following steps in order, a business can reduce waste, help the environment, and the business’ bottom line.

**Source Reduction** is defined by the US EPA as reducing the amount and/or toxicity of waste before it is ever generated. It is fundamentally different from recycling and disposal because it takes place before materials have been identified as waste. For this reason, source reduction provides the best opportunity to save a business money. In a business, this can translate into a number of actions, such as: 1) making two-sided copies; 2) reducing the amount of packaging needed for a product; 3) using reusable transportation containers.

**Reuse** means that a product is used more than once for any purpose. Here are some examples of how a business can think about and implement the concept of reuse: 1) repair, sell or donate items to reduce waste; 2) buying durable high quality goods translates into a longer prod-

uct life outside the landfill. Durable goods may cost more at first; however, in the long run, they will save money; 3) Use reusable coffee mugs and utensils in the work place to save on purchasing and disposal costs; 4) Donate used equipment and furniture; find out if the donation program has non-profit status for eligibility for a tax-credit.

**Recycling** is the process of collecting, processing, marketing, and using materials that were once discarded. For example, newspaper can be recycled into insulation, packing material, wrapping paper, and more newspaper. Plastic beverage bottles are recycled into lumber that is used for making durable park benches; 2) Purchase Green. Buy products with recycled content, in addition to items that are recyclable; 3) If a business generates organic materials such a food scraps, leaves, and yard trimmings then composting is a good way to recycle.

**Disposal** is done after reducing, reusing and recycling. Chances are most businesses have a waste hauling service to take away remaining discards. Common disposal facilities include landfills and incinerators.

Some of the many reasons for implementing a business waste reduction program include:

**Help the Bottom Line.** A business that practices reduction, reuse and/or recycling can help reduce operating expenses.

**Conserve Energy.** Energy conservation and efficiency go a long way in preserving the planet’s natural resources and promoting a healthy environment. By recycling or reducing at the source, a business can indirectly conserve energy.

**Conserve Resources.** Reusing materials reduces the need for mining or harvesting virgin materials. For example, plastics come from the non-renewable resource fossil fuels.

**Prevent Litter.** When people properly dispose of waste or recycle, there is less litter. Litter is unsightly, costly to clean up and can harm the environment.



Visit: <http://tennessee.earth911.org> for more business benefits of Reduce, Reuse, and Recycle.

**Employers!** For information and assistance in encouraging your employees to vanpool, contact The TMA Group. The experienced transportation professionals will help you help your employees. Call us at(615) 790-4005 or email [info@tmagroup.org](mailto:info@tmagroup.org) for info.

# Transit InMotion Spotlight



JoAnn



Matt, Charles, Bill and Danny

## Have You Heard Matt's Trolley Story?

**Matt** loves his home, family, friends and Christmas. He gets great joy from being in the community and experiencing all the sounds, smells, and sensations. Mostly, Matt like to help others. He is the President of the Job Clubs at Waves and serves the community. Despite his visual impairment, he strives toward independence and is always testing himself against the barriers.

In July 2004 Matt expressed his desire for independent transportation. Rodger Cook of Waves and Matt began going out during the day, walking to the nearest trolley stop building that community relationship. Matt was surprised how many friends he had on the Franklin Trolleys and how cooperative the drivers and staff were in helping him move about. In time Matt became comfortable using the Trolleys to get to work. The very first day Matt rode the Trolley to work he was greeted by an excited co-worker who handed Matt his awards' package for fifteen years of service to Pizza Hut.


When asked about the Franklin Trolleys, Matt's response is "It's a wonderful service, with different people, good people." He went on to speak about his friends on the Trolleys and how much he appreciates everyone involved.

The community partnership of Waves and the Franklin Trolleys has provided the opportunity for Matt to become more self-sufficient, confident and independent in his daily life.

Rodger Cook, Waves Team Leader and Employment Specialist, states the following: "On a positive note, The TMA Group in Franklin operates the trolley system which is very accommodating to individuals who live here. It is unfortunate that they are not funded to operate on Sundays, nights and holidays. This organization has assisted us in empowering some of our individuals to attain a level of independence they have never experienced. The people at the Franklin Trolley are building their business one rider at a time and have been quite successful at developing a loyal customer base."

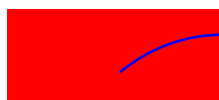
Waves provides a broad range of supports and services to adults and children with mental retardation and development disabilities. Adult Services and Programs include: The Adult Day Program; The Residential/Independent Living Program; The Vocational/Employment Services Program; and Waves Recycling Service. Services and programs for children include: The Early Childhood Learning Program. Waves is a avid user of the Franklin Trolleys—the public transportation system in Franklin. Their clients use the trolleys each day to go to work, do errands and go to medical appointments.



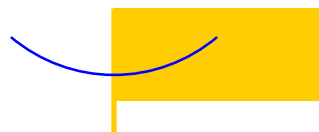
 *The Franklin Trolleys—helping people travel the road to success.* 790.0604 [www.franklintrolleys.org](http://www.franklintrolleys.org)

## Did You Know?

Close the damper when not using your fireplace. Turn your heating system down when using the fireplace to prevent heated air from escaping outdoors.



**Announcing our newest Clean Air Partner :**  
**The Cocoa Tree, located at 121 3rd Ave, North, Franklin**



## Clean Air Partners of Williamson County 2006-07

AIM Healthcare Services, Inc., APCOM, American Constructors, Andrews Cadillac Company, Battle Ground Academy, Brentwood Family YMCA, Cingular Wireless, City of Brentwood, City of Franklin, Civil Constructors, Inc., Clean Cities of Middle Tennessee, Comcast Advertising, Comdata Corporation, Crescent Resources, LLC, Cumberland Bank, Embassy Suites-Nashville South Cool Springs, First Tennessee, Franklin Family YMCA, Franklin Tomorrow, Healthways, J.L. Clay Senior Center, K-Mart, Land Rover Nashville, Manchester Tank, Microsoft, Middle Tennessee Electric Membership, Moody's Tire & Auto, Morningside of Franklin, NuKote International, Passport Health Communications, Plus Mark, Inc., PRIMUS Financial Services, RHR Mortgage of America LLC, RPM Transportation Consultants, LLC, Southern Exposure Magazine, Stites & Harbison, PLLC, Telco Solutions III, LLC, The Cocoa Tree, The Tennessee Credit Union, Tennessee Primary Care Association, Toyota Financial Services, Tri Star Energy, LLC, Wild Oats Market, Inc., Williamson County Association of Realtors, Williamson County-Franklin Chamber of Commerce, Williamson County Government, Williamson County Parks and Recreation, Williamson County Public Library, Williamson County Public Schools, Williamson Medical Center, Williamson Memorial Funeral Home, WAKM-AM 950, and Worthington Precision Metals.

