

We Want to Hear from You

Are your employees:

- Arriving to work at the last minute or late?
- Fighting traffic?
- Starting their work day stressed?
- Tired of paying high gas prices?

There is a better way to work! Call us to learn about our money saving alternative modes of transportation for your employees!

CLEAN AIR PARTNER SPOTLIGHT



WAKM-AM 950

- Local news hourly with major blocks at 6-6:30 a.m., 7-7:30 a.m., and 12-12:30 p.m., with Charles Dibrell.
- The Hometown Radio Show each weekday morning spotlights community newsmakers and events, hosted by Tom Lawrence.
- Trade Time Live is on the air each weekday with Darrell Williams. It is Middle Tennessee's original telephone talk show, originating in 1953.
- Outstanding Clean Air Partner of Williamson County 2004-05

InMotion is a publication of The TMA Group.

For more information about our services and programs, contact us: (615) 790-4005

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InMotion

Our job is getting you to yours!

Cut Rising Energy Costs This Summer

There is no question about it, American businesses and organizations are dealing with high energy costs. Seven steps to prepare for summer cooling or winter heating can help businesses identify commonly overlooked areas for energy savings and help establish an energy management plan that saves money from year to year.

The steps are:

- Establish the energy use of your building (s) and set a savings goal.
- Inspect cooling and heating equipment early and perform monthly maintenance.
- Turn back, or turn off, cooling and heating equipment when less is needed.
- Get the occupants involved in conserving energy.
- Improve lighting systems.
- Use ENERGY STAR office equipment, such as copiers, computers, faxes, printers, scanners and more. These products use less energy, save money and help protect the environment.
- Consider joining ENERGY STAR. They can help your company take control of energy use by providing the best information, tools and resources for improving energy and environmental performance. For more information visit: www.energystar.gov



NOTICE: On Air Alert Days, all rides on the Franklin Trolleys are free!

Ozone: is it good, bad or a zone in Oz?

What exactly is ozone? Ozone is a gas composed of three atoms of oxygen. Ozone occurs both in the Earth's upper atmosphere and at ground level. Ozone can be good or bad depending on where it is found:

- Good Ozone. Ozone occurs 6 to 30 miles above the Earth in the upper atmosphere where it forms a protective layer that

shields the earth against the sun's harmful ultraviolet rays. This ozone is gradually being destroyed by manmade chemicals. For example, an area where the protective layer has been significantly depleted over the North or South Pole is often called "the ozone hole."

- Bad Ozone. In the Earth's

lower atmosphere, near ground level, ozone is formed where pollutants emitted by cars, power plants, chemical plants, refineries, and other sources react chemically in the presence of sunlight. Ozone at ground level is a harmful air pollutant.



Employers! For information and assistance in encouraging your employees to vanpool, contact The TMA Group. The experienced transportation professionals will help you help your employees. Call us at (615) 790-4005 or email info@tmagroup.org for more information.

Welcome!

The Clean Air Partnership of Williamson County, would like to extend a warm Welcome to our newest partners:



- AIM Healthcare Services, Inc., located in Cool Springs. AIM Healthcare Services, Inc. is a leading innovator in technology-driven applications and services for the healthcare industry.
- Tennessee Primary Care Association, located in Brentwood. It is a not-for-profit corporation with the goal of strengthening community-based primary care health systems in Tennessee.

All employers are invited to become Clean Air Partners of Williamson County. There is no cost to join. For information contact The TMA Group at (615) 790-4005.

Got the commute blues?

The TMA Group can help! We have options for you to consider when trying to save money on your drive to work:

- Join an existing TMA vanpool. A vanpool is a group of 5-15 people who share the ride to and from work. A minimum of \$3,000 a year can be saved by a vanpool rider traveling a 30-mile trip five days a week. Seats are available.
- Save \$100! Between now and September 30, 2006, start a brand new vanpool with a minimum of five people and save \$100 on the van's fares.
- Ride public transportation. The Franklin Trolleys provide service in Franklin and Cool Springs six days a week, with fares at a fraction of the cost of driving a car.
- Are you a regular Franklin Trolley rider? Save money every month by purchasing a Franklin Fast Pass—31 rides for the price of 25!

Visit The TMA Group's website: www.tmagroup.org and the Franklin Transit Authority's website: www.franklintrolleys.org for more information.

Daily Air Quality Reports



WAKM AM950 broadcasts the "Environmental Report" each day on the major newscasts featuring the Air Quality Index, the Air Quality forecast, the UV index, and Heat/Cold index. In case of an Air Alert Day, WAKM AM950 broadcasts the information hourly until the situation eases.

What is Biodiesel and who uses it?

Biodiesel is the name of a clean burning alternative fuel, produced from domestic, renewable resources. It can be blended at any level with petroleum diesel to create a blend.

Biodiesel can be used in any diesel vehicle without modifications. Vehicles include buses, trucks, fleet vehicles, construction, farm equipment to name a few.

The performance of biodiesel is much like that of regular diesel. B100 (pure biodiesel) may result in minimal power loss at high speeds and a small reduc-

tion in fuel economy. B20 (a 20% blend of diesel petroleum and biodiesel) users usually experience no difference in performance or fuel economy from petroleum diesel. Since biodiesel acts as a lubricant, it reduces the wear and tear on the engine, reducing maintenance costs and extending engine life.

The benefits of biodiesel are many including: lower chemical emissions; non-toxic content; biodegradable; one of the safest fuels to use, handle and store since it does not produce combustible vapors and has a

higher flash point than petroleum diesel; additional benefits include the reduction of dependency upon foreign oil and providing markets for farmers with the raising of the soybean crop.



Biodiesel is coming soon to Daily's in Cool Springs via Tri-Star Energy!

Clean Air Partners of Williamson County 2006-07

AIM Healthcare Services, Inc., APCOM, American Constructors, Andrews Cadillac Company, Battle Ground Academy, Brentwood Family YMCA, Cingular Wireless, City of Brentwood, City of Franklin, Civil Constructors, Inc., Clean Cities of Middle Tennessee, Comcast Advertising, Comdata Corporation, Crescent Resources, LLC, Cumberland Bank, Embassy Suites-Nashville South Cool Springs, First Tennessee, Franklin Family YMCA, Franklin Tomorrow, Healthways, J.L. Clay Senior Center, K-Mart, Land Rover Nashville, Manchester Tank, Microsoft, Middle Tennessee Electric Membership, Moody's Tire & Auto, Morningside of Franklin, NuKote International, Passport Health Communications, Plus Mark, Inc., PRIMUS Financial Services, RHR Mortgage of America LLC, RPM Transportation Consultants, LLC, Southern Exposure Magazine, Stites & Harbison, PLLC, Telco Solutions III, LLC, The Tennessee Credit Union, Tennessee Primary Care Association, Toyota Financial Services, Tri Star Energy, LLC, Wild Oats Market, Inc., Williamson County Association of Realtors, Williamson County-Franklin Chamber of Commerce, Williamson County Government, Williamson County Parks and Recreation, Williamson County Public Library, Williamson County Public Schools, Williamson Medical Center, Williamson Memorial Funeral Home, WAKM-AM 950, and Worthington Precision Metals.

