

We Want to Hear from You

Are your employees:

- Arriving to work at the last minute or late?
- Fighting traffic?
- Starting their work day stressed?
- Tired of paying high gas prices?

There is a better way to work! Call us to learn about our money saving alternative modes of transportation for your employees!



CLEAN AIR PARTNER SPOTLIGHT

PRIMUS Financial

Services

- Full-service automobile resource for auto dealers and their customers.
- Provide financing and leasing solutions for business and commercial fleet clients.
- Franklin, TN location has supported The TMA Group's vanpool program since 1998.
- Outstanding Clean Air Partner of Williamson County 2004-05

InMotion is a publication of The TMA Group.

For more information about our services and programs, contact us: (615) 790-4005

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InMotion

Our job is getting you to yours!

VANPOOLING: The Rx for the Pain at the Pump

The symptoms: running on empty, guzzling fluids, money flying out of your wallet, car maintenance bills increasing at a feverish pace, arriving to work stressed, tight traffic congestion, to name a few.

The diagnosis: rising gas and maintenance prices with increasing traffic.

The remedy: join one of the forty vanpools operated by The TMA Group.

A vanpool is a group of 5-15 people who share the ride to and from work. Many vanpools are begun at a worksite by a group of interested employees who live near each other and share a similar work schedule. With vanpools serving nine area counties in Middle Tennessee, The TMA Group works

with area employers and employees to educate and start vanpools and recruit vanpool riders.

The TMA Group provides the vehicle, insurance and maintenance. Riders are responsible for paying a monthly fare, meeting at established pick-up points on time, helping to recruit additional riders as needed and giving notice if they need to leave the vanpool.

Fares are based on the length of the commute. The number of riders impacts the rate—the more riders, the cheaper the fare. A minimum of \$3,000 a year can be saved by a vanpool rider traveling 30-mile trip five days a week.

There are many benefits to parking your individual car and

vanpooling:

- Save time. Vanpools can travel in the HOV lanes.
- Reduce wear and tear on personal vehicle
- Saving money on gas, insurance and maintenance costs
- Reduce stress
- Decrease traffic congestion—a full van removes eight to fourteen cars off the road.



To learn more, call The TMA Group: 615-790-4005 or visit us at: www.tmagroup.org

Never Be Stranded: The Guaranteed Ride Home Program

The commitment by employers and employees has been made to vanpool. For many commuters, participating in a vanpool means saving thousands of dollars each year. However, there is a concern about being stranded without having a ride.

Enter the Guaranteed Ride Home (GRH) program that provides commuters who vanpool with a reliable ride home when

life's unexpected emergencies arise. Vanpool riders are able to use GRH for personal emergencies and unscheduled overtime up to eight times a year. Best of all, The TMA Group has established contracts with Enterprise Rent-A-Car and American Taxi that make the ride home free. All vanpool riders who have signed a Rider Agreement are eligible for the program, and must have ridden in

the vanpool on the day the request for a ride home is made.

When an emergency arises the vanpool rider notifies The TMA Group of the emergency. The rider contacts the driver of the van for a GRH voucher, after which the rider contacts Enterprise Rent-A-Car or American Taxi.

Employers! For information and assistance in encouraging your employees to vanpool, contact The TMA Group. The experienced transportation professionals will help you help your employees. Call us at (615) 790-4005 or email info@tmagroup.org for more information.

Care for the Air—Join the Clean Air Partnership of Williamson County

The Clean Air Partnership of Williamson County, was formed in May 2004.



It is a public outreach initiative of The TMA Group and Williamson County government, environmental and business leaders, to help combat the problems of air quality in Williamson County. Ozone smog adversely affects regional economic development, public health, and the environment.

Currently 50 area business and community leaders, employing over 11,000 employees have made the commitment to care for the air! All employers are invited to become Clean Air Partners of Williamson County. There is no cost to join, and the difference made by everyone's participation will help each person breathe a little easier! For questions or comments contact The TMA Group at (615) 790-4005 or visit us at www.tmagroup.org

Air Alert Season is Here! Air Quality Index - know your colors!

The EPA developed the Air Quality Index (AQI) to report levels of ozone, particulate matter, and other air pollutants. The AQI is divided into color-coded categories, and each category is identified by a simple informative descriptive. The five levels of health concern are as follows:

Good - air quality is satisfactory, and air pollution poses little or no risk.

Moderate - air quality is acceptable; however, some pollutants may be of moderate health concern for a very small number of people.

Unhealthy for Sensitive Groups - members of sensitive groups may experience health effects; for example individuals with lung disease, asthma, cardiac problems, and children. The general public is likely to not be affected.

Unhealthy - everyone may begin to experience health effects. Members of sensitive groups need to stay indoors.

Very unhealthy - this level triggers a health alert, everyone may experience more serious health effects.

AQI Legend



Make your business green

Being green is good for your bottom line. Due to rising energy costs smart businesses are looking for ways to save money by using less gas, electricity, and heating oil.

Here are a few easy ways to save your money and our environment:

- Switch to low-energy use light bulbs. Upgrade your equipment to energy-efficient items.
- Buy recycled products, i.e. stationery, packaging materials, paper towel, and

other supplies.

- Buy environmentally-friendly products for cleaning supplies, inks, and other non-toxic materials.
- Reduce commutes. Encourage your employees to vanpool, carpool and ride public transit.
- Conduct more of your business on line. It is a lot less expensive as well as reducing overall fuel consumption.
- Check online information

sources. Visit

www.energystar.gov/smallbiz. You will find links to state resources, including financing sources to help purchase or transition to energy-efficient equipment or fixtures. Also check out: Greenbiz, www.greenbiz.com, which has links to and directories of websites with environmental information.

Little things add up. You will be surprised at the extra green in your pocket when you choose to **go green**.

Clean Air Partners of

Williamson County 2005-06

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