

### We Want to Hear from You

Are your employees:

- Arriving to work at the last minute or late?
- Fighting traffic?
- Starting their work day stressed?
- Tired of paying high gas prices?

There is a better way to work! Call us to learn about our money saving alternative modes of transportation for your employees!

#### CLEAN AIR PARTNER

#### SPOTLIGHT



#### COMCAST ADVERTISING

- Offering Multi-Market and Single-Market advertising options
- Maintains a presence in nearly 90 markets across the country.
- Options include: Promotions; Interactive VOD; Interactive Internet; Sports; Addressable Advertising; and Multicultural.
- Outstanding Clean Air Partner of Williamson County 2005-06

*InMotion* is a publication of The TMA Group.

For more information about our services and programs, contact us: (615) 790-4005

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# InMotion

Our job is getting you to yours!

## Winterize Your Car Before It is Too Late!

It is not too early to winterize your car. According to some meteorological experts and the woolly caterpillars the upcoming winter may bring inclement weather. Here is a checklist:

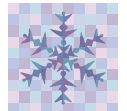
- **Check your tires!** A good amount of tread on your tires will give a better grip. Take a look at the grooves in your tires and make sure that the tire has not worn down to the tire wear bars.
- **You need to see!** You should replace your windshield wipers. Also, check your washer fluid level every time you fill up for gas. Keep a space gallon of washer fluid in your trunk in case you run low.
- **Get a check-up.** Make sure your car is in top condi-

tion by having your mechanic check the belts, hoses, battery and coolant. This preventive measure will also minimize wear on your engine.

- **Pack an emergency kit.** The following items can be of great help if you have unexpected problems on the road: 1) flashlight with spare batteries; 2) ice scraper/brush for clearing windshields; 3) jumper cables; 4) sand or gravel in case you get stuck in the snow and need to get some extra traction under the wheels; 5) a spare jacket, blanket and work gloves; and 6) a cell phone.
- **Drive safely.** Remember these additional tips: 1) when parking your car while it is snowing, raise your wipers off of the windshield of the car.

This helps in two ways. First the wipers won't freeze to the windshield, and secondly, the wipers won't be damaged when clearing snow and ice off the windshield. 2) In slippery conditions, your car will not be able to stop or turn as quickly. Follow traffic at a greater distance than normal. 3) Always be cautious when entering an intersection. The best plan is to take everything slowly and carefully. Preventing an accident is much easier to deal with than handling the results of an accident.

Winter travel can be hazardous, if not dangerous. By winterizing your car you are prepared for whatever weather you encounter.



**SAVE THE AIR: Park the car at least one day a week and ride public transportation!**

## Tennessee's Move Over Law

In July 2004, the Tennessee Legislature passed the "Move Over Law" as part of the existing "Failure to Yield to Emergency Vehicles Law." The law is designed to protect emergency personnel operating authorized emergency vehicles (including tow and recovery and highway maintenance vehicles) along the side of Tennessee's busy

highways and interstates.

Tennessee Code 55-8-132 requires that motorists approaching stationary authorized emergency vehicles—when flashing lights are displayed—to proceed with due caution and move into a lane not adjacent to the emergency vehicle. If a lane change cannot be made, the motorist is then required to re-

duce speed and proceed with extreme caution. Motorists can be fined \$50 and receive 6 points on their driver's license for violation of this law.

AAA



**Employers! For information and assistance in encouraging your employees to vanpool, contact The TMA Group. The experienced transportation professionals will help you help your employees. Call us at (615) 790-4005 or email [info@tmagroup.org](mailto:info@tmagroup.org) for info.**

## FUN FACTS

A national survey conducted by the Dieringer Research Group from August 15–September 1, 2005 indicated a 30% increase in employee telecommuters between 2004 and 2005. The survey also found that, out of 135.4 million American workers, a great many worked at home or from other places outside of their employer's office:

- ◆ 45.1 million worked from home,
- ◆ 24.3 million people worked at client's or customer's place of business,
- ◆ 20.6 million in their car,
- ◆ 16.3 million while on vacation,
- ◆ 15.1 million at a park or outdoor location, and
- ◆ 7.8 million while on a train or airplane

Overall, the survey indicated that 26.1 million people worked from home at least one day a month, and 22.2 million at least once a week.

The study was conducted for ITAC, the Telework Advisory Group for WorldatWork. More information can be found at: [www.workingfromanywhere.org](http://www.workingfromanywhere.org)



# Telecommuting is the new way to work!

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## Introducing: The TMA Vancentives Rewards Program

The Vancentives Reward Program is The TMA Group's way to recognize and thank vanpool drivers and riders for their efforts in implementing and maintaining The TMA Group's vanpool program.

The Vancentives Rewards Program is simple, with three ways to reap rewards:

- New Vanpooler Reward – become a new full-time vanpool rider\* and receive a \$25 voucher toward your monthly fare for six months. (\*A new full-time vanpool rider is someone who has not participated in a TMA or RTA van in the past three months, rides a minimum of three days a week and pays a full monthly fare).
- Recruiter Reward – recruit a new vanpool rider and receive a \$25 gift card. The new rider must participate in the program a minimum of 3 months and be a full-time rider. Gift card will be rewarded at the end of three months participation as a vanpool rider.
- Driver Reward – become a full-time primary vanpool driver and receive a \$100 gift card. Gift card will be rewarded at the end of six months participation as a primary driver.

Eligibility is open to individuals: who want to save time and money by joining a vanpool or those currently enrolled as participants of The TMA Group and RTA vanpool program.

For more information, contact MiMi Lee at The TMA Group, 615.790.4005 or [mimi@tmagroup.org](mailto:mimi@tmagroup.org)



## AIR ALERT SEASON 2006

The Air Alert Season for 2006 will draw to a close the end of September. A total of 11 Air Alert Days were issued for the season. Over 11,000 employees were reached with environmental and health awareness tips when an Air Alert was issued, thanks to the Clean Air Partners of Williamson County. Caring for the air is a year round effort. You are making the difference by your involvement in this program!



## Clean Air Partners of Williamson County 2006-07

AIM Healthcare Services, Inc., APCOM, American Constructors, Andrews Cadillac Company, Battle Ground Academy, Brentwood Family YMCA, Cingular Wireless, City of Brentwood, City of Franklin, Civil Constructors, Inc., Clean Cities of Middle Tennessee, Comcast Advertising, Comdata Corporation, Crescent Resources, LLC, Cumberland Bank, Embassy Suites-Nashville South Cool Springs, First Tennessee, Franklin Family YMCA, Franklin Tomorrow, Healthways, J.L. Clay Senior Center, K-Mart, Land Rover Nashville, Manchester Tank, Microsoft, Middle Tennessee Electric Membership, Moody's Tire & Auto, Morningside of Franklin, NuKote International, Passport Health Communications, Plus Mark, Inc., PRIMUS Financial Services, RHR Mortgage of America LLC, RPM Transportation Consultants, LLC, Southern Exposure Magazine, Stites & Harbison, PLLC, Telco Solutions III, LLC, The Tennessee Credit Union, Tennessee Primary Care Association, Toyota Financial Services, Tri Star Energy, LLC, Wild Oats Market, Inc., Williamson County Association of Realtors, Williamson County-Franklin Chamber of Commerce, Williamson County Government, Williamson County Parks and Recreation, Williamson County Public Library, Williamson County Public Schools, Williamson Medical Center, Williamson Memorial Funeral Home, WAKM-AM 950, and Worthington Precision Metals.

