



# MEDIA RELEASE

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**FOR IMMEDIATE RELEASE**

**June 14, 2011**

## **FRANKLIN'S MAYOR MOORE PROCLAIMS JUNE 16 – DUMP THE PUMP DAY in FRANKLIN - FRANKLIN TRANSIT OFFERS FREE FIXED ROUTE RIDES**

**Franklin, TN** – June 16, 2011 marks the 6<sup>th</sup> Annual National Dump the Pump Day, as a day that encourages people to ride public transportation to save money, protect the environment, reduce our dependency on foreign oil, and improve quality of life.

With the economic recession still in effect and with the return of high gas prices, Dr. Ken Moore, Mayor of the City of Franklin, proclaims June 16 to be "Dump the Pump Day in Franklin" and urges all to join with the Franklin Transit Agency and transit agencies across the country to participate in the special day. All rides on Franklin Transit's Fixed Route Service will be Free on Dump the Pump Day in Franklin.

"In this economic climate, saving money is on everyone's minds and public transportation is the quickest way to beat high gas prices," said Preston Elliott, Chairman of the Franklin Transit Authority. "According to the latest APTA Transit Savings Report, individuals in a two person household can save an average of more than \$10,000 annually by downsizing to one car."

The latest reports state public transportation use reduces the nation's dependence on foreign oil by 4.2 billion gallons of gasoline a year; it also saves 37 million metric tons of carbon emissions annually.

"Public transportation provides an affordable, and for many a necessary alternative to driving. Many folks are relying, now more than ever, on transit for their daily mobility needs," said Debbie Henry, executive director of The TMA Group. "By participating in Dump the Pump Day, we will be welcoming new riders to Franklin's transit service, and thanking our regular passengers by offering free rides on all fixed routes on June 16."

Franklin's fixed route transit vehicles now have bicycle racks, increasing sustainable transportation connections throughout the Franklin area.

The TMA Group operates and manages the Franklin Transit service. To find out more information about Franklin's Transit System, contact The TMA Group at (615) 628-0260 or [www.franklintransit.org](http://www.franklintransit.org)



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