



# MEDIA RELEASE

**FOR IMMEDIATE RELEASE**

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## **HALF-PRICE TRANSIT RIDES FOR TWEENS AND TEENS THIS SUMMER**

Franklin, TN – Franklin Transit announces the return of its summer Tweens and Teens promotion. Youth, ages 12 to 18, can ride Franklin Transit's fixed routes for half-price: one-way fares for 50-cents. Transit riders can maximize local intermodal transportation, as all fixed route transit vehicles are equipped with bicycle racks. The racks, designed for easy loading and unloading, are available at no extra charge.

"With today's challenging economic conditions, parents can save money, gas and time by their children riding Franklin's public transit service." says Debbie Henry, TMA Group Executive Director.

Transit service runs Monday through Saturday. The fixed routes service the areas of interest of most teenagers; area parents have found Franklin's transit service to provide safe, affordable and timely transportation. All youth must be 12 years of age or older to ride the transit service without an adult. Routes and schedules can be obtained by calling the Franklin Transit Authority office at 628-0260 or visiting: [www.franklintransit.org](http://www.franklintransit.org)

The TMA Group is a regional leader in customizing environmentally friendly, multimodal solutions for employers and communities. The TMA Group manages and operates the Franklin Transit service.

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